

Solution for town's problems ∞ Livelihood
Looking for a “joyful work” that makes both Yoshitomi and you happy

Yoshitomi's “community-reactivating cooperators squad” members are mainly engaged in revitalization of industry and economy in the area.

Now, Yoshitomi is shifting to a “town attracting women” and holds regular marche and startup support schools. Bearing in mind “startup”, “employment,” and “livelihood” that can lead to settlement after your term, you are expected to select a theme as you desire and perform activities freely.

<Activity themes expected by the town>

| | | | |
|--|--|---|--|
| <p style="text-align: center;">Encourage new human movement so as to bring good luck</p> <p>Activities contributing to encouragement of relocation/settlement</p> | <p style="text-align: center;">Organize environment for birth and child-raising so as to bring joy</p> <p>Activities associated with the branding “a town where we can raise a family safely”</p> | <p style="text-align: center;">Ensure steady employment so as to bring wealth</p> <p>Activities associated with economic revitalization of the community for support of people's living</p> | <p style="text-align: center;">Build a town where people can live healthily and safely to bring happiness</p> <p>Activities associated with improvement of environment where anyone can live healthily and safely</p> |
| <p style="text-align: center;">1)PR staff of Yoshitomi</p> <p>PR staff participates in exhibitions, events, and networking events held in Tokyo, Osaka, Fukuoka, and other major cities outside Yoshitomi, to establish networking and promote Yoshitomi. PR staff is also in charge of Facebook and Instagram.</p> | <p style="text-align: center;">2)Child-raising concierge</p> <p>To appoint a child-raising concierge who will receive grumbles from mothers currently raising children to take action for solution while collecting information in the town to inform mothers. Child-raising concierge is in charge of hearing from mothers, collection of information, outputting, and proposal of policies.</p> | <p style="text-align: center;">3)PR of tax-deductible donation system</p> <p>Yoshitomi sets the target amount collected under the tax-deductible donation system to 100 million yen and perform promotion, development of return gifts, and marketing. It is required to develop return gifts that can contribute to economic revitalization of the community.</p> | <p style="text-align: center;">4)Health tourism business</p> <p>As a part of the measures against pre-symptomatic disease, Yoshitomi develops a “health tourism” program which ensures healthy life of the town people and implements it in cooperation with practitioners. In future, this program will accept people from other cities or town to aim to a profitable business.</p> |

The theme collect at this time

<Activity policies of community-reactivating cooperators squad>

Aggressively tackle challenges just like Sumiyoshi-oonokami

in Yoshitomi's legendary shrine dedicated ceremony “kami-sumo”

Advance activities according to a clearly formed plan for fruitful 3-year member term

Devise activities in such a way that you can make much use of accumulated experience and knowhow

Perform activities while always bearing economic development in the area in mind.

Keep good communication with local people and promote activities receiving enough support from the community
As community-reactivating cooperators squad, perform activities that make both you and community happy

<Expectations for squad members>

| | |
|--|---|
| 1) Sustaining community | ~Leader of cooperative work |
| 2) Popularity | ~Leader of community events and activities |
| 3) Discovery, finding | ~Discover and clarify community's issues and resources from external viewpoint |
| 4) Issue solution | ~Solve issues using technology and knowledge that the community does not have |
| 5) Coordination | ~As a coordinator for residents, try to increase conversation with residents and establish a new organization |
| 6) Relocation/settlement, Communication | ~Promote communication through network and feelings fostered outside the town |
| 7) Organization, startup, creation of industry | ~Work at management office, creation of new industry, and your own startup, etc. |
| 8) Consciousness change | ~Residents' consciousness changing from “discouragement” to “hope for possibility” |